

Quezon City CHRONICLE



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SB CHOSEN OUTSTANDING FILIPINO



Mayor Feliciano R. Belmonte, Jr.

Jaycees, Insular Life confer highest award on QC Mayor

Quezon City Mayor Feliciano R. Belmonte, Jr. was recently honored as The Most Outstanding Filipino (TOFIL) in public service by the Philippine Jaycee Senate (PJS) and Insular Life in fitting ceremonies at the Insular Life Corporate Center Auditorium in Alabang, Muntinlupa City.

The prestigious award was in recognition of Belmonte's remarkable accomplishments in just one and half year as mayor of Metro Manila's biggest and most populous city. The honor also took cognizance of Sonny Belmonte's able management of the Philippine Airlines, the Government Service Insurance System and the Manila Hotel during President Cory Aquino's term and for his exemplary achievements and performance as Congressman and later Speaker, representing the 4th district of Quezon City.

Also honored by the Jaycees and Insular Life were Dr. David Consunji for the construction industry; Dr. Emil Javier for science and technology and Dr. George S.K. Ty for banking.

Insular Life chairman and president Vicente Ayllon extolled the four awardees who he claims have shown that "life becomes more productive and meaningful if it is lived in the service of others."

Former Ambassador Ramon del Rosario, Sr., a TOFIL awardee himself in 1998 for business, was the guest speaker of the special event which was graced by family, friends, and associates of the awardees as well as by distinguished personalities from government, business, civil society and the academe.

Mayor Belmonte has gained recognition not only in public service but also in civic undertakings. He was formerly president of Jaycee International and of the Philippine National Jaycees.

Continued on page 2

Lanot Elected LIGA President

South Triangle barangay chairman Xyrus Lanot was recently elected president of the Liga ng Mga Barangay. He succeeds chairman Almario Francisco of San Agustin barangay.

As president of the league of 142 barangays, Lanot is given a seat in the City Council and will assume the duties and responsibilities, as well as the privileges, of a regularly-elected member of the Council.

The other elected officers are: Rodolfo V. Ubales, Sto. Cristo, vice president; Charminia R. Banal, St. Ignatius, Elenita I. Balajonda, Sta. Monica, Mario V. Padolina, Quirino 3-A, Ronie B. Sicat, Central, Felimon C. San Antonio, Sikatuna, Eunice C. Bricsit, Nayong Kaunlaran, Arthur H. Lee, Botocan, and Mario M. Nunez, Project 6, board members; Edwin O. dela Cruz, San Roque, *Continued on page 3*

OFWs to put up Israeli-type vegetable and flower garden in Quezon City

A world-class flower and vegetable experimental garden is soon to emerge in Quezon City. The proposed model garden, in cooperation with Quezon City's Parks and Development Administration is a project of the UPIMA Inc. or Ugnayan ng

Pilipinong Manggagawa sa Abroad, an OFW based non-governmental organization.

The project will raise flowers and vegetables of local and foreign varieties and will apply the various farming experiences and technologies *Continued on page 3*

SB Chosen...*from page 1*

The awards committee took note of Belmonte's excellent fiscal management of Quezon City's finances; good governance, and for providing a healthy business climate for the city's over 50,000 business establishments.

Quezon City, at the end of 2002, had a cash balance of around P2 billion. When Belmonte assumed office, Quezon City was in the red, heavily

indebted, and had in fact, a negative cash balance of P10 million.

The indefatigable city executive accepted the award with humility and vowed to continue his selfless and dedicated service to his countrymen.

The TOFIL awards has been annually conferred for the past 15 years on men and women whose extraordinary accomplishments have inspired hope among Filipinos and have contributed to nation-building.

TOFIL Awards Institutionalizes Public Recognition of Achievers

The Outstanding Filipino (TOFIL) Award was conceived by the Philippine Jaycee Senate in 1988 to institutionalize public recognition of men and women, 41 years of age and over, whose exemplary achievements are worthy of emulation.

The Philippine Jaycee Senate believes that there are a lot of men and women age 41 and over who deserve recognition for their contributions to society and who would have qualified to the TOYM except that they are beyond the age limit rule governing the TOYM Award. This is the void that TOFIL set out to fill. It enlisted the support of Insular Life in an endeavor that would

give due recognition to these people. Thus the TOFIL Award was born.

The Philippine Jaycee Senate is an organization of Jaycee International (JCI) members who, in recognition of their outstanding achievements and contributions to the Jaycee movement, have been awarded lifetime membership as JCI Senators. They now number 3,000 in the Philippines. Among them are: a former chief justice, senators, representatives, cabinet secretaries, governors, city mayors, judges, and other government officials; presidents of financial, industrial, commercial, agricultural and other business enterprises;

distinguish doctors, lawyers and other professionals; successful entrepreneurs and community leaders.

The Insular Life Assurance Co., Ltd., is the first and largest Filipino insurance company providing financial protection and security for Filipinos since 1910. From being solely a life insurance company, it is today a diversified company, offering general insurance through Insular General; health care insurance through Insular Life Health & Care, Inc.; banking through Insular Savings Bank; and investment services through Insular Investment & Trust Corp.

Lanot elected...*from page 1*

assistant treasurer; Arnaldo A. Cando, Capri, assistant auditor; Jose Arnel L. Quebal, assistant public relations officer; Denis A. Caboboy, Bahay Toro, D-1, Rosario L. Dadulo, Payatas, D-2, Beda T. Torrecampo, Matandang Balara, D-3, Regina Celeste O. San Miguel, Mariana, D-4, sergeant-at-arms.

Florencio D. Lobo

of St. Peter and Leoncio Cabato of Pinyahan were made senior advisers.

Lanot pledged to cooperate fully with the administration of Mayor Feliciano R. Belmonte, Jr. He vowed to make the organization a dynamic and assertive body both in the implementation of projects and in the formulation of policies directly affecting the barangays.

QC Administration streamlines processing of business licenses and permit applications

Mayor Feliciano R. Belmonte, Jr. yesterday assured the over 50,000 business establishments of Quezon City that starting next year, business licenses and permits will be processed and issued within five days or less from filing of application.

Belmonte gave the assurance following his issuance of an executive order which drastically simplified the procedures, reduced the requirements, and streamlined the processing of business licenses and various permits and clearances for business establishments in their operations.

"The new computerized system has been designed not only to cut processing time but also to eliminate red tape and duplication of functions," he stressed.

Business

establishments will now submit only a barangay clearance and a locational clearance, in case of a change of address, and need not personally follow-up for the release of the permit they applied for.

In the case of manufacturing firms or establishments which expose individuals to risk caused by overcrowding, exposure to toxic matters, environmental or health hazards and similar situations, the executive order still requires the submission of five safety inspection certification, sanitary certificate, sanitary permit and the certificate of electrical inspection.

Acting city engineer Joselito Cabungcal, however, assured the owners of the business establishments that the standard requirements will likewise

be processed and issued as expeditiously as possible. The engineering department is the third department of Quezon City whose operations has been

computerized. Earlier the city assessor's and the business permit and licensing offices underwent major streamlining and computerization.

The Deputy Administrator for internal affairs who also heads the business permits and licensing office will oversee the implementation of the executive order.



SB'S STAMP OF LEADERSHIP

This year's Ten Outstanding Filipinos (TOFIL) awards which was given last December 9 went to Emil Javier, for science and technology; George Ty of Metrobank for business; David Consunji for the construction industry, and Feliciano (Sonny) Belmonte, Jr., for public service. Having been a good friend of Sonny and his late wife, Betty Go-Belmonte for years, I am personally elated by Sonny's receiving the award which is determined after a long, painstaking search by the Jaycee-Insular Life, the award's sponsors.

Sonny has a long string of accomplishments, and his current position as mayor of Quezon City clinches his reputation as a sincere public servant. One will recall that in 1998, he was elected to Congress, as a representative of the fourth district of Quezon City, and subsequently, he was elected by his colleagues as Minority Floor Leader. In 2000, when an impeachment complaint was filed against then President Estrada, he became the manager of the panel of prosecutors from the House. The hearings in the Senate were aired live on television, and the people saw the sterling performances of the congressmen prosecutors, senator judges, and the Chief Justice. Congressman Belmonte was one of those who caught the public's imagination.

Last year, he won the race for QC's mayoral post, in all the city's four districts. And what he has done for the city in less

than two years may be the compelling reason for his choice as TOFIL awardee.

When he assumed the mayorship, the city had unpaid debts totaling P1.4 billion. Through wise financial management, he was able to pay thus far, more than P700-million. He also exercised fiscal restraint by cutting down on redundant positions and retaining only needed employees. Innovations have resulted in increased revenue collections, such as the 44.23 percent increase in gross revenue collections from January to June this year from a P2.81 billion to P4.066 billion, the 40 percent increase collections on the real property tax in the last six months, and the 91.82 percent increase in business tax collections. The business tax is the largest source of revenues, contributing 58 percent to the city's gross collections.

Infrastructure development has been remarkable, with road repairs and drainage improvement projects, 40 school projects, and construction of two gymnasiums and a health center and a steel pedestrian bridge at Commonwealth Avenue to ease traffic and facilitate consumer access to the new market in Manggahan. Progress has been made in improving and adding to education facilities, scholarships for students, and in providing health care services for the constituents.

Indeed, we tent to agree with an observer who says that Mayor Belmonte "came to office

as mayor of Quezon City at the very moment when most residents had given up hope of finding a true administrator to lead the city", and this has been made possible by his vast experiences in government, the business sector and civil society.

Belmonte's experiences in financial management is traced back to his having served as assistant to then President Diosdado Macapagal, then also at the Department of Finance, the Bureau of Customs and the Central Bank. He put his public service commitment on hold when Ferdinand Marcos became president, concentrating on his law practice, specializing in corporate, tax and tariff laws. At the same time he immersed himself in socio-civic organizations. He became president of the Manila Jaycees, the national president of the Philippine Jaycees, world president of Jaycees International, and chairman of the Jaycees

International Senate.

A staunch objector to dictatorships, he joined the parliament of the streets in the 80's, subsequently supporting the campaign of Corazon Aquino for President in 1986, during which he was her campaign manager for Quezon city. When Aquino became President, She asked him to head two of the largest government corporations as general manager of the Government Service and Insurance System (GSIS), and as president and chief executive officer of Philippine Airlines. Within four years, the income of GSIS rose and the corporation was able to raise its dividends to its members and sped up the processing of benefits to its contributors the government employees.

In less than a year after he took over, PAL registered an unprecedented profit of P1.2 billion net profit, still the highest up to today. He did it, he recalls, by starting small doing all

the doable such as better cabin service, more courtesy to customers, faster refunds, and having PAL employees feel proud of being part of the airline. In 1991, when PAL celebrated its golden anniversary, it was on its transition to privation at this time, it had become modernized with a newer fleet, a system of instant information and rapid reservation, more international routes, new services and profits to entice buyers of the firm.

In 1992, Sonny ran for Congress as an independent and won. His performance won him the Philippine Graphic Weekly Magazine staff's respect and admiration, thus naming him in his second term as one of the outstanding congressmen of the Tenth Congress, from 1995 1998.

Sonny's dedication and focus have always been noticeable even in his younger days. At age 16 he worked as office boy at the Manila *continued on page 7*



vegetable & flower garden...

from page 1

that the OFWs have learned abroad. It also plans to build a small tilapia-breeding pond.

The project is not only designed as a beautiful ornamental garden but will also

become a source of income for the organization and a research center for flower and vegetable raising and cultivation. Filipino and foreign farming experts and

scientists as well as local farmers will be invited to share their knowledge and techniques and to enrich their own with the technology that the project have already had.

The project will also publish a Gardening

Journal that will tab the actual findings and developments in the gardening research and experiments. The Journal will be distributed to Agricultural Schools, Farming Organizations and to the general public.

Assisting the UPIMA in this project were Mr. Zaldy de La Rosa, head of the Quezon City's Parks and Development Authority, Chief Agriculturist Bert Elcano and Architect Manny Saronicman of that office.

Quezon City
CHRONICLE

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The Quezon City
CHRONICLE

Every citizen of Quezon City has the right to know what the city government is doing to enhance their lives and promote their welfare.

But they hardly have access to information on what is going on at City Hall or all over the city. They are at times in the dark on what goes on in their own barangays.

The City government needs the support and cooperation of the people for the success of its projects and programs. But how can the citizens be of help if they do not know what those projects and programs are all about?

There is a communications gap between City Hall and the ordinary citizens, particularly the underprivileged sector.

Decisions and programs being undertaken by the city

government sometimes get printed in some newspapers or mentioned in radio and television. But the implications of such decisions and the merits of such programs are often lost to the ordinary citizens because they are never fully informed.

This modest publication aims to be the channel of information between the City Government and the citizenry.

We will monitor, document, analyze and report every important decision project or program made at City Hall. We will summarize the discussions at the weekly Staff Meeting of the City Mayor.

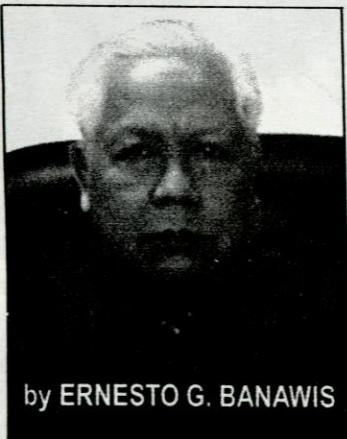
We will likewise keep tab of developments in all the barangays and subdivisions of the city. We will convey to the city authorities the problems and needs of the citizens.

In this task, we pledge to be professional and ethical in reporting events and developments. While we will be critical, we will be fair and objective. But we would prefer to highlight positive developments. We will endeavor to promote unity and cooperation rather than sow discord and intrigues. We will applaud those who attain success and do good deeds rather than belabor misfortunes and defeats.

This publication will concentrate on events happening in Quezon City. We will, nevertheless, include national developments which should be of interest or will have direct impact on the citizenry.

This newspaper will be the voice of the poor and underprivileged; the Chronicler of barangay happenings, and relator of the daily events at the city hall.

FROM THE PUBLISHER



by ERNESTO G. BANAWIS

fair, objective, accurate, and professionally-edited publication.

We have been privileged to serve as executive officer of the committee which handled the preparations for the observance of the 63rd foundation anniversary of Quezon City.

While we did our best, we accept the fact that we could have done better and more.

There are indeed many reasons why this year's anniversary festivities should be meaningful.

The remarkable financial recovery of the city is one reason. The marked improvements in all vital public services is another. The able and efficient management of the city's affairs is the most important reason for the celebration.

Sonny Belmonte is no ordinary public official or person. I have

not known a high official who is tireless and dedicated to his work as the Mayor. I have not seen him idle in all his waking hours. And he hardly has more than four sleeping hours.

The Mayor is a very interesting study in public service and private behavior. When he sits at City Hall, he is all business, all work. But he also finds time to relax and enjoy. He loves to unwind with a few friends who share with him his childlike enthusiasm and fascination with music, the arts and literature.

The Mayor of Quezon City is a self-made man who trained and educated himself to be a competent and capable executive, a fairly high-grade technocrat and an astute politician. He is the ideal blend of a technocrat and a politician. You can call him either a policrat (political technocrat) or a

technopol (technocratic politician).

Sonny never misses point or a comma in all communications sent to him. He reads minutely all letters and memos. He looks closely at figures involving expenditures. He is very meticulous, very careful.

A veteran newspaperman and writer, Sonny Belmonte wants answers, not excuses. Objective assessments, not long-winded explanations. He hates hyperboles.

Sonny Belmonte is a very capable mayor.

In barely over a year, meaningful reforms and changes have been made in Quezon City. More are coming. More are expected.

Quezon City is fortunate to have a mayor like Sonny. Serious yes, but not obdurate. Meticulous but not short-sighted. At

times taciturn but not overbearing. Strict but understanding. Sonny Belmonte is a very good man. A devout Christian.

The Lakas CMD should not be in a quandary as to whom to field as its presidential candidate in 2004 in the wake of President Gloria M. Arroyo's renunciation of her bid for a term of her own. The party has outstanding and highly-qualified leaders. One of them is the mayor of Quezon City, Sonny Belmonte.

Having been Speaker of the House and mayor of the biggest city in Metro Manila, a seat in the Senate will not be a promotion. By all standards, he stands much taller than most of the members of the present Senate or members of the Cabinet. Belmonte is ripe either for the vice presidency or the presidency.

FROM THE EDITOR

THE SECRET OF MAYOR BELMONTE'S REMARKABLE SUCCESS



ELMER CAINDAY

Midway in his 3-year term, Mayor Feliciano R. Belmonte, Jr., has indelibly inscribed his brand of leadership, management style, and the purpose and direction of his administration in Quezon City.

What he has accomplished in one year and a half, viewed against the formidable problems and constraints he inherited, are truly remarkable. How he attained his objectives and defined his mission is worth writing about.

The secret of Sonny Belmonte's remarkable success is simply that he knows what to do and how to do them. He also taps the talents of those who can handle specific assignments. But he

does not just hire talents or farm out assignments. He works hard himself. The man simply drives himself to the limit, and hardly has time for fun or recreation. His daily schedule is always tight; how he manages to meet most of them is unbelievable.

Up as early as five in the morning, the Mayor receives early calls from prominent people, at times from the President of the Philippines. He is often awakened by media people who interview him on local and international issues and events.

He then reads the newspapers, scanning the pages and taking mental notes of editorials and column items. Even while taking breakfast, SB discusses important matters with aides and key City Hall officials. Once dressed up, he entertains some visitors before boarding his car for City Hall or to meeting early morning appointments.

At his office, the Mayor receives a stream of visitors whose concerns he attends to with dispatch and resolution. While discussing matters with

city officials or visitors, he goes over papers awaiting action at his desk. He reads every letter, memo or report thoroughly and will not sign any paper unless he is certain everything is in order. His marginal notes on some papers are always interesting and pointed: he sneers at presumptuous assumptions and even indicates grammatical lapses.

There is hardly any day that the Mayor doesn't have to bring papers to his residence where he does his homework, at times up to 2 o'clock in the morning.

The Mayor's demanding work ethic, meticulous attention to details, and his eagle-eyed monitoring of on-going projects and programs have kept City Hall officials and employees on their toes. His industriousness and dedication has rubbed off on his close associates and the top officials of the city government.

Another interesting and notable trait of Sonny Belmonte is his choice of people whose services he enlisted.

The Mayor tapped former

department of budget management secretary Salvador Enriquez as city administrator. Yet retained, as consultant, former city administrator Dr. Manuel Alba. He also hired former DOTC undersecretary Pacifico Maghacot and former MMDA general manager Robert Nacienceno as deputy administrators.

Now heading the city treasury department is Dr. Victor B. Endriga who was pirated by Mayor Belmonte from Pasig City.

The Mayor retained most of the heads of the various departments and offices under the previous Mathay administration. With his engaging personality, tact and diplomacy, he immediately gained the respect and secured the full cooperation of the Quezon City bureaucracy.

Vice Mayor Herbert Bautista, who was elected under the ticket of Rudy Fernandez has obviously succumbed to the charms of Mayor Belmonte. He is now a very close and avid supporter of Sonny.

Without exception, the Mayor has gained the

cooperation and sincere admiration of the members of the city Council.

Frank, constant, and meaningful dialogue and consultation is the hallmark of Belmonte's management system. While he conducts his own research and study and trusts his own gut feelings, the Mayor seeks the opinion of knowledgeable people on vital issues and programs for the city government.

A high ranking official of the ruling Lakas party and former Speaker of the House of Representatives, Mayor Belmonte is being eyed for higher positions; he is certainly more than qualified to be a senator. Many consider him a good material for the vice presidency or even the highest office in the nation.

But for now, SB is happy as Mayor of Quezon City. Political allies and even his critics agree that it would be difficult to dislodge Belmonte if he decides to seek another term. He probably would run for reelection. He wants to realize his dream of transforming Quezon City into a Quality Community.

Filling up a communications gap

Until every household is wired to the internet and until such time (we hope it will be soon) when every family will have a computer as an indispensable household appliance, direct communications and a more efficient channel of information between the people and the government will remain difficult, if not unavailable.

Not everybody or every family buy and read any of the daily newspapers. Not everyone has the time to tune in to the radio or view the television monitor. Most citizens, particularly those who can't afford to buy regularly the newspapers or have the time to watch television, are ignorant of what is

going on in the world and even in their neighborhoods. What the national and local governments are actually doing or have failed to do is unknown to most people.

We felt that there is still a need for a newspaper, even just a weekly like ours, which will exclusively serve as a channel of information and discussion of public issues in a particularly community, like Quezon City.

Most ordinary citizens are not aware of programs and projects of the City government. Decisions and directives of the City Mayor, for instance, are not widely and immediately known to his constituents. When some of such programs,

projects and decisions are published in the newspapers or aired on radio and television, not everybody gets to read or listen to them.

The Quezon City Chronicle will cover all and every important events and happenings at City Hall, the center of the city government. It will monitor the appointments, engagements, and official functions Mayor Feliciano Belmonte, Jr. will attend. The official actuations of the other important officials and employees of the city government will also be covered.

In short, this newspaper will inform the citizens of Quezon City what is happening every week in their city government.

On the other hand, events and happenings in all the barangays of Quezon City will be given space in this newspaper. Some of our pages will be devoted to the opinions and views of ordinary citizens. We will bring to the attention of the officials of Quezon City complaints or suggestions from concerned citizens.

At times, we will provoke discussion of vital issues affecting the welfare of every citizen. We will not hesitate to report abuses and wrongdoings of city government officials and employees. We will be critical of some programs; prod action on projects under implementation or point out lapses in the delivery of vital public

services.

Most of our pages, however, will be devoted to positive developments in the city. We will publish special articles on health, education, the arts, and other subjects of interest to everyone. This newspaper will recognize and proclaim outstanding accomplishments and singular acts of heroism and good deeds.

In the main, we will serve as a direct link in exchange of information between the citizens and the city government.

Lurid, morbid, and disgustingly obscene photos and stories have no place in this newspaper. The Quezon City Chronicle will be a wholesome, educational and informative newspaper.

Mayor Sonny Belmonte's Policies and Strategies

Fiscal

- Determine validity and usefulness of expenditure item before approval.
- Keep within the boundaries of the laws, rules and regulations of the Commission on Audit, Generally Accepted Accounting principles (GAAP), and other pertinent laws and rules.
- Exercise prudence by making sure that expenditures are all within budget and are all within a reasonable cost/price range.

Revenues

- Optimize revenue collections without sacrificing the City's competitiveness as a business location;
- Minimize leaks in the bureaucratic machinery;
- Clear accountabilities of revenue-generating units.

Infrastructure

Interconnect major arteries of the City, as well as activity centers (schools, commercial areas, government centers and various other key destinations);

Develop and adopt a rationalized system or prioritizing and programming infrastructure development that reckons with the following criteria:

- Is need driven, not request driven;
- Promotes balance development among all 4 districts;
- Adopts the most cost-effective and time-efficient building models;
- Follows a faster turnaround time from project concept, design, bidding to actual project implementation and completion;
- Ensures the integration, collaboration and complementation of national government resources and barangay resources, with City resources;

- Pursues cost-effective utilization of budgeted funds.

Environment Quality

- Get the government and the governed to work together to maintain a clean and green environment;
- Adopt a cost-effective, "accountable" collection system following the "clean city" contract;
- Implement a "total approach" in environmental cleanliness, working to keep streets, parks and waterways debris-free, instill discipline and "clean city practices" through the deployment of environmental police;
- While there is a law (newly enacted Republic Act 9003) on solid waste management, study and pursue creative ways of waste disposal and recovery, and of waste volume reduction through segregation, recycling and composting.

Government-public sector collaboration

- Enlist the participation of all sectors of society in City governance and development programs;
- Encourage citizen initiative in projects that will uplift their own communities and spread development in more areas of the City.

Peace and order

- Promote peace and order by:
 1. Improving police's crime prevention and solution capabilities;
 2. Enlisting citizen participation in crime prevention and solution;

Pro-poor

- Integrate the City government's programs do the poor to maximize benefits and reach more beneficiaries;
- Create a reliable,

comprehensive data base on the City's poor population to develop dependable measures of effectiveness and reach;

- Pursue holistic welfare programs for families and single citizens, considering their economic, social and physical needs.

Housing

- Discourage the influx of more squatters in the City;
- Provide homes, not merely lots to the City's informal settlers, specifically: 15 sq. m. dwelling units in a medium-rise building (MRB) (complete with toilet, bath, laundry areas, as well as electricity and running water) that are nice enough to live in, but not nice enough to sell;
- Build 10,000

affordable dwelling units in an MRB, each costing only P100,000 per unit, for a total program cost of P1 billion;

- Provide a decent low-cost housing that houses the most for the least, using the most cost-effective technologies and construction materials, and efficient space-management plans.

Education

- Create programs that promote the development of children, both physically and mentally, through free daycare, medical and educational facilities.
- Aim for an ideal teacher-student ratio in the City's public schools by building school buildings

sufficient for the student population in each district.

- Provide textbooks for every public school students
- Improve information-technology training available in City schools.

Health

- Pursue a three-tiered health service approach to strengthen services at barangay and district levels, and streamline the number of patients needing City hospital services.
- Develop 24-hour Super health Centers in each district.

Executive-legislative relationship

- Aim for collaboration and teammanship in the crafting of policies for the good of the City.

Facts about Quezon City

Population

2.173 million, highest in Metro Manila (based on May 2000 census)

Population age group composition

- 32% - 0 14 years
- 65% - 15 64 years (working age years)
- 3% - 65 years and older

Population, by gender

- 52% - Female
- 48% - Male

Population annual growth

1.2% (average)

Population density

135 persons per hectare of land

Land area

16,112 hectares (based on 1995 GIS plot; boundaries set by Republic Act 1575)

Land use profile (based on actual use)

- 33.74% - Commercial and Industrial
- 31.44% - Government
- 23.77% - Residential
- 4.64% - Religious
- 4.57% - Educational
- 0.30% - Hospital
- 0.24% - Charitable
- 1.30% - Others

Number of Barangays

42, including the new barangays; North Fairview and Greater Lugo

Most populated barangays

- Commonwealth 120,569 people
- Payatas 112,690
- Batasan Hills 109,723

Laborforce - 997,000

Number of employed 849,000

Employment rate - 85%

Number of business establishments - 52,245

Major types of business establishments in QC

- 35% - Retailers
- 18% - Wholesalers
- 11% - Restaurants
- 11% - Small-scale service providers
- 10% - Manufacturers
- 10% - Contractors

Number of media stations and offices in QC

- Major networks 6
- Radio stations 10
- Print media offices 5

Number of government offices in QC

- National government offices 125
- Government-owned and controlled corporations 25

Number of informal settlers

158,947 households

Number of schools (including universities)

- Public: Elementary 94
- Secondary 38
- Private: 283 (includes elementary, secondary

and tertiary)

- Technical/vocational schools (accredited by TESDA) 97

Number of children enrolled in public schools

336,750:226,953 in elementary, 109,797 in high school

Average ratio of classrooms to students (in public schools)

- Elementary 1:43
- Secondary 1:29

Number of enrollees at QC Polytechnic University

941

Number of hospitals

- public 18
- private 46

Number of health centers 54

Number of lying-in clinics 4

Number of mobile clinics 2

Number of public markets 8

- District 1 2
- District 2 none
- District 3 3
- District 4 3

Number of private markets 43

- District 1 11
- District 2 26
- District 3 3
- District 4 3

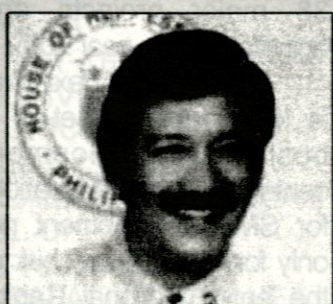
Number of slaughterhouses - 75

SB's stamp of...

from page 3
Chronicle, then as reported covering the Manila Police Department and the City Hall beats, at the same time he was pursuing his law studies at the Lyceum of the Philippines. Despite his busy schedule, he won the Stanvac Journalism Award from the National Press Club in 1957. At 18, he was head of the Metropolitan Police Reporter's Guild.

I will be remiss if I don't say in addition to Sonny's commitment and dedication to public service, there was his wife Betty, who served as his inspiration and supporter. Betty belonged to the prominent family publishing the Fookien Times. They brought up their children Isaac, Kevin, Miguel and Joy with discipline, a deep faith in God, and a strong sense of family. It was no wonder that in 1994, the Belmontes received the World Family Institute award for Model Filipino Family. Sonny himself had been given the Gintong Ama award in 1993, and Betty, the Gintong Ina award.

QC Representative Reynaldo Calalay dies of Cancer



Quezon City's 1st district representative to the House of Congress, Reynaldo Calalay, Jr. died of lung cancer last January 11. He died at a young age of 63.

It was learned from his staff that the late congressman was confined at the Intensive Care Unit of Saint Luke's Hospital because of arthritis and diabetes. The congressman was able to recover and was discharged from the hospital. He was later diagnosed with lung cancer and his attending physician gave him at least three

months to live.

He left behind his wife Jennifer, and three children Reyjenaldo, Ma. Reyna and Paolo Rey.

Calalay was born from a poor family in San Francisco del Monte. He was an achiever and was once a utility aid in the House of Representative.

He began his public service when he was elected barangay chairman of Barrio Damayan in San Francisco del Monte in January 1972. A position he held for 16 years. Calalay was elected city councilor in 1998 before he was elected a representative in 1995. A very active legislator, he filed a bill that provides subsidy to unmarried teachers and a bill that allows battered children to divorce their errant and abusive parents.

Fire hits Cubao, burns 500 houses



Fire engulfed a squatters area at the back of Nepa Q-Mart in Cubao, Quezon City in the late afternoon of January 8, leaving behind almost a thousand families homeless and reducing 500 houses into ash.

One witness said that the fire started at the house of a certain Domingo Tudlao, following a power spark from a nearby Meralco post. Other witnesses said illegal electrical connections or an unattended candle could have caused the blaze.

The Bureau of Fire Protection declared the fire out at 6:54 p.m. that started at around 4:55 p.m. Affected residents

carried whatever they could of their belongings as they safely watched from afar as their houses were being consumed by fire. Firefighters from different parts of Metro Manila arrived at the fire scene to help put out the fire.

Mayor Feliciano Belmonte, Jr. arrived at the scene to assist the victims. Affected families were taken to Pinahan Elementary School and other evacuation centers. One casualty was reported while four others were reportedly hurt. Sixty years old Juanita Albay was the lone casualty. Albay was trapped inside her house when the fire started.

The health worker who took the road less travelled by... and she made the difference

Have you ever been to Payatas? If you have been there in 1990, you will not believe it to be part of a premier city which is Quezon City. You will feel that you are in the province because of the unpaved roads, no electricity, no supply of potable water, the houses were divided by rugged terrain, there are so many slum dwellers that occupy the whole Payatas. The whole place stinks because of the dumpsite located at the heart of Payatas. It was also very hard to reach Payatas during that time. There were only a few dilapidated jeepneys traversing to and from Payatas. If you are in a hurry to get there, you may try hitching a garbage truck. Delivery of basic health services in the area were inadequate because no doctors and health workers would like to be assigned there. Payatas seemed to be the road less traveled then.

MRS. PRISCILLA M. FAUSTINO took the

road less traveled. In 1991, she returned to the country from a well paying job in the Middle East. She accepted this job as a Population Program officer. She did not want to accept the assignment at first because Payatas was very far from her residence then; but she needed a job, so she gave it a try. Little did she know that it will be the beginning of a new love affair.

She eventually accepted the job; although she was hired as a Population Program Officer, she also have to act as the midwife, the nurse, the doctor and the counselor. As a doctor, she was able to apply her knowledge in herbal medicines. The residence of the community benefited a lot on her knowledge because there was no drugstore in the area; and they thought that she was a real doctor. As the nurse and the midwife, she had helped so many pregnant women there.

As a registered midwife, she was able to help so many pregnant mothers deliver their babies at home. Most of the people in the area were poor and they cannot afford to deliver their babies in the hospital, so most of the expectant mothers depended on Mrs. Faustino for the safe delivery of their babies. She was very dependable when it comes to this kind of situations. She extended her help easily whenever she was available; and because of her experiences in life, she was able to attend to them efficiently.

That was the set-up then in Payatas until a doctor was assigned in the health center. She was able to concentrate on her real job as a Population Program Officer. She was a very diligent, persevering, industrious and a self-assured person. In January 1992, there was a typhoid fever epidemic in Payatas. We have witnessed her love for the

people of this community. She willingly lead the team who took good care of the sick, even to the giving of intravenous fluids in the house of patients and staying there for 24 hours.

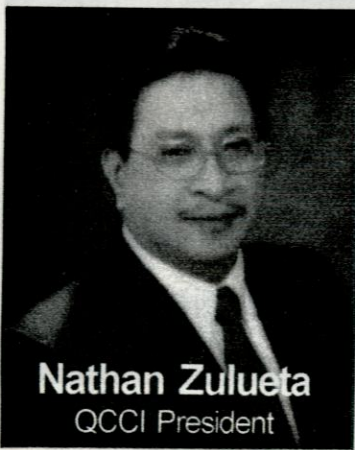
In 1993, she initiated the organization of the Health Volunteers and she conducted the proper training on them to be able for them to assist in the delivery of the different health programs of the Payatas B health Center. At present, her health center had the most number of the most hardworking volunteers in the whole Quezon City. She was also the first instructor on Family Planning, and because of this, the Payatas B Health Center became the Field Training Area on family planning.

Even before the former Secretary of Health Dr. Juan Flavio started the campaign for Paps smear among the women, Mrs. Faustino had already a program geared toward this. Paps

smear is the exam for an early detection of cancer of the cervix of which is the most common among the women. She conducted a house-to-house drive in the whole community and gathered all the female residents and lectured to them the importance of Paps smear. That is why in Payatas, Precy is synonymous with Paps smear.

These are some of the accomplishments of Precy. In her seven years of service to the community, she has done so many good deeds to the people of Payatas. She is committed to serve the people in anyway she can. We do not know who or what inspired her to work so hard. Perhaps, the plight of the poor and undeserved people have inspired her to work very hard. All we know is that, she chose the road less traveled by most people and she made a difference not only in her life but also in the lives of most people whom she chose to serve.

QCCI vows support to DTI's Small and Medium Enterprise Development Program



Nathan Zulueta
QCCI President

The Quezon City Chamber of Commerce and Industry (QCCI) headed by its president and CEO Nathan Zulueta declares all out support to the new Small and Medium Enterprise (SMEs) development program of the Department of Trade and Industry (DTI).

DTI Secretary Mar Roxas' recent call for coordinated policies and programs for SMEs by the various industry associations, chambers, and business councils during the last annual

Philippine Business Conference of PCCI received enthusiastic response from various local chamber chapters all over the country more particularly from QCCI. The new policy direction from macro to micro economic development calls for strengthening of industry associations and encourages its wider membership to improve SME business consulting to encourage business alliances, thus making our SMEs more competitive in the world market.

The entire leadership of the QCCI accepted the challenge of the Trade Secretary. Recently, QCCI was conferred the "Most Outstanding Chamber in the NCR and the whole country for the year 2002" by the Philippine Chamber of Commerce and Industry (PCCI), its mother

organization. QCCI was awarded due to its leadership and dynamism that contributed to business growth and development of the community it serves Quezon City. Its leadership is widely recognized by the registered establishments operating and doing business in the city.

Early this year, QC Camber organized two big conference workshops for SMEs and cooperatives, awarded the Ten Best Cooperatives in Quezon City, hosted the 10th Metro Manila Business Conference (MMBC 2002) and conducted series of entrepreneurial skills training workshops. It leads the Qc business community in negotiating for much lower taxes and affordable permits and licenses from the local government. It co-hosted the celebration of the 63rd anniversary of the Capitol City last October. It

has accomplished a total of 38 major projects and activities for the year 2002.

"Our goal next year is to be able to set-up a business development center (business incubation) for SME development not only for Quezon City but for the entire National Capital Region. We plan to set up a specialized micro-finance facility and expand our services to cover the new businesses that will mushroom due to the approval of the Barangay Micro Business Enterprise (BMBE-Republic Act 9178) law which provides barangay based enterprises sourcing of capital and various tax incentives," Zulueta said. He further explained that the new business law if implemented properly will bring high economic multiplier, specifically job creation. As defined, a micro-enterprise has assets below P3 million.

QC gets \$1.2m aid from ADB

The Asian Development Bank (ADB) has granted a \$1.2 million in technical assistance to the Quezon City government for the effective implementation of its solid waste management project.

Frederika Rentoy, Quezon City Environmental Protection and Waste Management (EPW-MD) chief, said the assistance will improve the solid and medical waste management in the city. Nine other local government units (LGUs) will also be receiving assistance as chosen recipients.

She explained the assistance provides the preparation of engineering, environmental and social reviews or emergency waste disposal initiatives; identification of long-term collection and treatment and disposal needs options.

De Venecia, Belmonte led MMBC opening rites

Speaker Jose De Venecia, Jr. and Mayor Feliciano Belmonte, Jr. led the opening rites of the Metro Manila Business Conference 2002 (MMBC 2002) that was held last September 26-28, 2002 at the Seameo Innotech Center, in Quezon City.

The Quezon City Chamber of Commerce (QCCI) and Industry and the local government of Quezon City hosted this annual project of the Metro Manila Chamber of Commerce and Industry (MMCCI) under the auspices of the Philippine Chamber of Commerce and Industry (PCCI). This year's theme is "Embrace the Future: Strengthen Business Structures, Synergize SMEs and Cooperatives, and Protect Intellectual Property Rights." MMBC 2002 had the support of Department of Trade and Industry, Cooperative Development Authority, Videogram Regulatory Board, Intellectual Property Office, Office of the Press Secretary, Kapisanan ng mga Brodkasters ng Pilipinas, Intellectual Property Coalition, USAID, TAPS

and AGILE.

Nathan Canlas Zulueta, QCCI President and Director General of the Conference said that the MMBC 2002 featured interesting topics, diversified trade exhibits, daylong business matching, elbow-rubbing cocktail parties, and result-driven workshops.

Speaker Jose De Venecia, Secretary Robert Pagdanganan, and IP Coalition Chairman John Lesaca were keynote speakers of the three-day conference.

Plenary speakers of the first day included MMDA Chairman Bayani Fernando, TESDA Director General Dante Liban, Presidential Adviser Luisito Lorenzo, Congressman Oscar Moreno, Undersecretary Antonio Lopez of Department of Health, and ECOP President Donald Dee together with Undersecretary Lucita Lazo of DOLE and Dr. Susie Pineda Mercado of WHO joining the U.N. Global Compact Forum.

There were also three concurrent workshops on cooperative

development, enterprise development and Philippine business education handled by PUP-Cooperative Institute Dean Elenita Mantalaba, Ateneo professor Epimaco Demising and SAIDI Dean Dr. Rose Fuentes. There were six concurrent seminars on Fund Management by QUEDANCOR President Nelson Buenaflor, Social Entrepreneurship by Lydia Enrile of the League of Corporate Foundations, Taxation in a Bad Economy by tax expert Atty Florecita Flores, Best Cooperative Practices by Landbank Donie Endencia, and Information Technology by IT Association President Cynthia Mamon.

Major companies signed up for sponsorships and exhibits notably Globe Handyphones, SM Supermalls, San Miguel Corporation, Tibayan Group Financials, Quedancor, Philippine Charity Sweepstakes Office, Maxima Equipments, Bulletin Today, Cyber One of

Eastwood Holdings, Araneta Center, AM Cleofe Prints, Export and Industry Banks, Planters Bank, SB Corporation, Citibank, China Trust, AVLS, Philonline, Warner Home Video, DZMM, Partas Transport, Chowking, CIS Philippines, and Solar Entertainment Corporation.

The plenary speakers for the second day included PCCI MOVE proponent Edwin Moran, PhilSMED president Mina Gabor, Congressman Harry Angping who composed the panel for the economic forum. Concurrent seminars were SB Corporation's financial packages for SMEs by Ms. Luna David, Coop Housing by CUP Secretary General Felix Borja, Financial Fitness by Citibank Head Jess Ochoa, Hydroponics by Boy Guevarra, Franchising by Franchise consultant Butz Bartolome and productivity by DAP director Carlos Sayco. Hydroponics demonstration was featured as part of the urban farming thrust of

the MMCCI. VP for Business Development Carlito Balita moderated the debate that featured Ateneo de Manila University versus University of the Philippines. Delegates' Teams debated on "who is more equipped businessperson the contemporary businesspersons or their older counterpart.

The third day was dedicated on the protection of intellectual property rights. The plenary speakers were IPO Deputy Director General Atty. Josephine Santiago, Congresswoman Aimee Marcos, PARI president Danny Olivares, VRB Chairman Bong Revilla, IP practitioner Atty Numeriano Rodriguez Jr., IP Coalition Vice Chairman Eduardo Sazon, Vice Chairman Lualhati Buenafe of VRB and Business Software Alliance Atty Bienvenido Marquez III.

Araneta Center and Araneta Center Business Association hosted a cocktail party on the evening of September 27 while Cyber One of East

DIRECTORY OF PUNONG BARANGAYS

(As of August 15, 2002)

DISTRICT I

AREA 1

- VARSA - ROBERTO G. FORTUNO
- BAGONG PAG-ASA - FERMIN B. BILAOS
- STO. CRISTO - RODOLFO V. UBALES
- PROJECT 6 - MARIO M. NUNEZ
- RAMON MAGSAYSAY - IGNACIO R. SANTIAGO
- ALICIA - ROMEO H. VILLANUEVA

AREA 2

- BAHAY TORO - DENNIS A. CABOBOY -
- KATIPUNAN BAYANI E. SECILLANO
- SAN ANTONIO - MARTIN B. DINO

AREA 3

- VETERANS VILLAGE - GIDEON F. GENER
- BUNGAD MOISES F. VILLEGAS
- PHIL-AM JOSE A. DIAZ
- WEST TRIANGLE - MARCELINO VICTOR K. VERLOSO, JR.
- STA. CRUZ - CELSO P. GALVEZ
- NAYONG KAUNLARAN - EUNICE C. BUCSIT
- PALTOK RODEL M. SOTOLOMBO

AREA 4

- PARAISO - ROMEO A. DELA CRUZ
- MARIBLO - THOMAS T. DIZON
- DAMAYAN - GUALBERTO B. CASAJE, JR.
- DEL MONTE - LEOPOLDO L. STA. MARIA, JR.
- MASAMBONG - JOSELITO R. PANGAN
- TALAYAN - JERRY L. ONGTANCO
- STO. DOMINGO - JOSE J. VALDEZ

AREA 5

- SIENA - TOMAS C. CASTOR, JR.
- ST. PETER - FLORENCIO D. LOBO
- SAN JOSE - MARIO R. ALCANTARA, JR.
- MANRESA - CICERO B. ADA
- PAG-IBIG SA NAYON - LEONARDO P. SALTING
- BALINGASA - ERLINDA M.

MADRILEJO

AREA 6

- STA. TERESITA - OLIVIA FLOR M. CHICO
- SAN ISIDRO - LABRADOR PATRIA L. CHAN
- PAANG BUNDOK - RAFAEL G. JIMENEZ
- SALVACION - JUANITO DJ. MIRANDA
- N.S. AMORANTO - EXEQUIEL S. LIGON, JR.
- MAHARLIKA - JUNIE R. RICAFORTE
- LOURDES - MANUEL S.D. CRISOSTOMO

DISTRICT II

AREA 7

- HOLY SPIRIT - FELICITO A. VALINOCINA
- BATASAN HILLS - RANLFO Z. LUDOVICA
- COMMONWEALTH - JOSE M. GAVIOLA
- BAGONG SILANGAN - ARMANDO E. ENDAYA
- PAYATAS - ROSARIO L. DADULO

AREA 8

- FAIRVIEW - JOSE ARNEL L. QUEBAL
- PASONG PUTIK - PROPER JESUS I. DUNGCA
- GREATER- LAGRO MANUEL C. TOLENTINO
- NORTH FAIRVIEW - NESTOR T. REYES
- KALIGAYAHAN - REYNALDO B. MIRANDA, JR.
- STA. LUCIA - LEONITO JOHN B. JUMADIAC

AREA 9

- SAN AGUSTIN - ALMARIO E. FRANCISCO
- NOVALICHES - PROPER JOSE A. VISAYA
- NAGKAISANG NAYON - ANGELITO N. MENDOZA
- CAPRI - ARNALDO A. CANDO
- STA. MONICA - ELENITA I. BALAJONDA

AREA 10

- SAN BARTOLOME - RONALDO F. DELA CRUZ
- BAGBAG CARLITO R. BERNARDINO

- SAUYO - FRANCISCO G. VITUG, JR.
- GULOD - ERNESTO A. TANIGUE
- TALIPAPA - ROGELIO P. JUAN

AREA 11

- BAESA - BAYANI P. AQUINO
- APOLONIO SAMSON - REYNALDO G. DE JESUS
- BALUNBATO - LEONOR L. BRIONES
- UNANG SIGAW - ROLANDO F. GAJUDO
- SANGANDAAN - JUNA M. UNTALAN

AREA 12

- TANDANG SORA - SABINO D. APO
- PASONG TAMO - MA. VICTORIA C. PILAR
- GULIAT - JAIME P. GARCIA
- NEW ERA - LUISITO B. SISON

DISTRICT III

AREA 13

- SILANGAN - ROMEO F. ALVAREZ
- SOCORRO - BONIFACIO M. RILLON
- E. RODRIGUEZ - JAIME F. BORRES

AREA 14

- WEST KAMIAS - EMILY T. ALGABRE
- EAST KAMIAS - OCTAVIO P. GARCES
- QUIRINO 2-A - NOEL R. AGDAPPA
- QUIRINO 2-B - MAXILLANO K. CUSTODIO
- QURINO 2-C - EDILBERTO G. RIVERA
- QUIRINO 3-A - MARIO V. PADOLINA
- QUIRINO 3-B - ERNESTO L. DARIA
- DUYAN DUYAN - MANUEL B. LLANES
- AMIHAN - MARIO C. DE GUZMAN

AREA 15

- MATANDANG BALARA - BEDA T. TORRECAMPO
- PANSOL - RODRIGO M. BORGONIA
- LOYOLA HEIGHTS - CESAR S. NOGUERA

AREA 16

- SAN ROQUE - EDWIN R. DELA CRUZ

- MANGGA - JOEL B. ACOL
- MASAGANA - ARNOLD ANTHONY C. KUNZ
- VILLA MARIA CLARA - GLORAI V. ROSAL
- BAYANIHAN - LOURDES D. MILAN

AREA 17

- CAMP AGUINALDO - MILAGROS L. MIRA
- WHITE PLAINS - GLICERIO J. INTENGAN
- LIBIS - AMADO C. EDUARTE, JR.
- UGONG NORTE - ERNESTO P. VILLANUEVA
- BAGUMBAYAN - ISABELO M. VICTORINO
- BLUE RIDGE A - MARIANO H. HIDALGO, JR.
- BLUE RIDGE B - SIXTO A. CLEMENTE
- ST. IGNATIUS - CHARMINIA B. BANAL
- MILAGROSA - ROLANDO B. JARABELO

AREA 18

- ESCOPA 1 - MARIO C. MORALES
- ESCOPA II - EVANGELINA L. MANGALIMAN
- ESCOPA III - DELIA M. BONGBONGA
- ESCOPA IV - PAQUITO R. AGUILAR
- MARILAG - ANDREW S. ABUNDO
- BAGUMBUHAY - RAULITO R. DATILES
- TAGUMPAY - ENRICO C. RIZO
- DIOQUINO ZOBEL - REDENCION B. NICANDRO

DISTRICT IV

AREA 19

- SACRED HEART - MOISES P. FULGAR
- LAGING HANDA - JOSE G. "PEPE" PIMENTEL
- OBRERO - OSCAR V. REYES
- PALIGSAHAN - EDGAR L. DELFINADO
- ROXAS - MARCOS L. ESTRADA
- KAMUNING - FELICIANO SA. ESPIRITU
- SOUTH TRIANGLE - XYRUS L. LANOT

AREA 20

- PINAGKAISAHAN - VIVIAN B. QUITIQUIT
- IMMACULATE CONCEPCION - PETER "TANI" CABASAG

- SAN MARTIN DE PORRES - LILIA R. SERRANO
- KAUNLARAN - BERNARDO L. SANCHEZ
- BAGONG LIPUNAN NG CRAME - TERESA G. JARDIO
- HORSESHOE - JOSEFINA P. ANG
- VALENCIA - LUISITO DE GUZMAN

AREA 21

- TATALON - ROWENA B. FERNANDEZ
- KALUSUGAN - JUAN R. RABANAL, JR.
- KRISTONG HARI - NARCISO B. CUNTAPAY
- DAMAYANG LAGI - ANTONIO E. MANALO
- MARIANA - REGINA CELESTE C. SAN MIGUEL

AREA 22

- DONA IMELDA - VICENTE U. UY
- SANTOL - DANIEL C. SAKAY
- STO. NINO - SERGIO C. GONZALVO
- SAN ISIDRO GALAS - EFREN B. CUDAL
- DONA AURORA - NELSON V. GARCIA
- DON MANUEL - SANNY Q. HADJAIL
- DONA JOSEFA - ALFREDO S. GARCIA

AREA 23

- UP VILLAGE - VIRGILIO S. FERRER, JR.
- OLD CAPITOL SITE - ALFONSO B. ALINDOGAN
- UP CAMPUS - HUMILIADA E. ADVINCULA
- SAN VICENTE - MARIETTA M. PANABI
- TEACHERS VILLAGE EAST - ROBERT EDMUND G. BAUTISTA
- TEACHERS VILLAGE WEST - LOIDA C. EDNACOT

AREA 24

- CENTRAL - RONNIE B. SICAT
- PINYAHAN - LEONCI L. CABATO
- MALAYA - FELICIANA B. ONG
- SIKATUNA VILLAGE - FILEMON C. SAN ANTONIO
- BOTOCAN - ARTURO H. LEE
- KRUS NA LIGAS - SILVERIO C. CRUZ

Consult the people : They know best

(Brief Remarks of Mayor Feliciano R. Belmonte, Jr. before the Rotary-Barangay Summit 2002 on December 13, 2002.)

President Ed de Guia, officers and members of the San Francisco Rotary Club, distinguished guests, ladies and gentlemen:

This summit is much more significant and important than the usual summit conferences often called by our political leaders to discuss fundamental issues of National concern.

The participants in this summit today represent the genuine leadership and peership structures in civil society and in the basic political units in our community. You have much more intimate deeper, and *direct knowledge of the situations, problems, and prospects in our community.* You certainly are much more capable and effective in confronting those concerns and in designing strategies to address them.

High government officials, including the technocrats, often gloss over the problems and often offer solutions seen from macro perspectives. They seem to know the symptoms but not the real ailment. And their prescriptions are sometimes based on foreign and academic studies.

Many national programs failed because they did not address the real problems. They were designed without prior consultation with the people directly involved or concerned.

Direct, continuing, and constant consultation with everyone concerned has been the hallmarks of my work ethic in all positions I have assumed as mayor of Quezon City. I hold daily conferences with key officials and employees of the city

bureaucracy and directly touch base with the leaders of our barangays. I hold a weekly staff meeting with all the heads of all the departments in the city government to get a feedback on what is going on in their respective turfs and to issue new directives and work assignments.

I have no doubt that this summit among out barangay leaders and the rotary clubs will be very fruitful and productive.

There are many excellent prospects for improving the conditions in our respective communities. The barangay leaders, with the active support and cooperation of the Rotarians and other civic organizations, can undertake specific projects which will enhance the quality of life of their constituents.

I am sure you will come up with projects which you can immediately implement. You can count on the support of the city government on any specific program you will draw up during this summit.

I suggest you establish a coordinating committee which will continue to draw up the details of whatever programs or projects you may come up during this conference.

My friends: many problems can be solved and many opportunities can be tapped by the people themselves on their initiative without any prodding or help from the government. You represent the leadership which can harness the genius and resources of the private sector in meaningful programs and projects even without government involvement. The city government is prepared to support any program or project you may initiate. We will follow you because you are the true leaders in out communities.

C P R for yourself

What to do if you have a heart attack while you are alone.

If you've already received this, it means people care about you. The Johnson City Medical Center staff actually discovered this. And did an in-depth study on it in our ICU. The two individuals that discovered this then did an article on it, had it published and have even had it incorporated into ACLS and CPR classes.

It is very true and has and does work. It is called cough CPR.

A cardiologist says it's the truth...For your info. If everyone who gets this sends it to 10 people, you can bet that we'll save at least one life. Read This. It could save your life!

Let's say it's 6:15 p.m. and you're driving home (alone of course), after an unusually hard day on the job. You're really tired, upset and

frustrated. Suddenly you start experiencing severe pain in your chest that starts to radiate out into your arm and up into your jaw. You are only about five miles from the hospital nearest your home. Unfortunately you don't know if you'll be able to make it that far.

What can you do? You've been trained in CPR but the guy that taught the course didn't tell you what to do if it happened to yourself.

HOW TO SURVIVE A HEART ATTACK WHEN ALONE

Since many people are alone when they suffer a heart attack, without help, the person whose heart is beating properly and who begins to feel faint, has only about 10 seconds left before losing consciousness.

However, these victims can help themselves by coughing repeatedly and very vigorously. A deep

breath should be taken before each cough, and the cough must be deep and prolonged, as when producing sputum from deep inside the chest. A breath and a cough must be repeated about every two seconds without let up until help arrives, or until the heart is felt to be beating normally again.

Deep breaths get oxygen into the lungs and coughing movements squeeze the heart and keep the blood circulating. The squeezing pressure on the heart also helps it regain normal rhythm. In this way, heart attack victims can get to a hospital.

Tell as many other people as possible about this, it could save their lives!

From Health Cares, Rochester General Hospital via Chapter 240s newsletter "AND THE BEAT GOES ON...." (Reprint from The Mended Hearts, Inc. publication, Heart Response)

Trivia

The first cry of Balintawak did not happen in Balintawak but in Pugad Lawin. This was held on August 23, 1896 (and not on the 26 like the people believes) at the compound of Juan A. Ramos, son of Melchora Aquino known as Tandang Sora.

October 28, 1939 Commonwealth Act. No. 502, creating Quezon City, specified its boundaries and expanded its area to 7,355 hectares by carving out parts of neighboring

municipalities.

Don Tomas Bernabeau Morato was a full-blooded Spaniard who was born in the seaport of Alicante, Spain on July 4, 1887. His father was a ship captain and was brought in Calauag, Tayabas in 1898. By virtue of a proviso with Treaty of Paris, Morato became a Filipino citizen.

He was in his second term as mayor of Calauag when Quezon requested to join him in building the new city.

He was the first chief of police

of Quezon City.

In February 1940, the population of Quezon City was 39,013 of which 272 were Americans, 473 Chinese, 63 Germans, 43 Spaniards, 33 English, 12 Dutch, 7 French and those of other countries in Europe and Asia with a total of 1976 foreigners.

There were only 397,990 people in Quezon City in 1960, 594,115 in 1981.

Balara Filters compound was built in 1935.

LIGA Officers

PRESIDENT :

HON. XYRUS L. LANOT
Barangay South Triangle
BH Tel. Nos. 416-4487; 924-4487

VICE PRESIDENT:

HON. RODOLFO V. UBALES
Barangay Sto. Cristo
BH Tel. Nos. 927-0824; 454-1295

AUDITOR:

HON. MA. VICTORIA C. PILAR
Barangay Pasong Tamo
BH Tel. No. 930-7970

BOARD MEMBERS:

1. **HON. CHARMINIA B. BANAL**
Barangay St. Ignatius
BH Tel. No. 911-7310

2. **HON. ELENITA I. BALAJONDA**
Barangay Sta. Monica
BH. Tel. Nos. 417-0604; 417-0606

3. **HON. MARIO V. PADOLINA**
Barangay Quirino 3-A
BH Tel. No. 911-5650

4. **HON. RONNIE B. SICAT**
Barangay Central
BH Tel. No. 924-4257

5. **HON. FILEMON C. SAN ANTONIO**
Barangay Sikatuna Village
BH Tel. Nos. 433-1136; 920-8691

6. **HON. EUNICE C. BUCSIT**
Barangay Nayong Kanluran
BH. Tel. No. 410-9502

7. **HON. ARTHUR H. LEE**
Barangay Botocan
BH Tel. No. 435-2542

8. **HON. MARIO M. NUNEZ**
Barangay Project 6
BH Tel. No. 456-86-76

ASSISTANT TREASURER:
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Korekek ka dyan

Ni: ALTANGHAP

Ako'y naglakad sa ilalim ng kagubatan isang bubwit aking natagpuan at nagging Kaibigan, siya'y matalino't may angking kakaibang galling at kakayahan mga nakalipas at mga darating na bukas ay alam at nalalaman niya, at kung ano pa ang parating hula niya'y tumpak at kay galling.

Nung kausap ko siya nagging exciting and aming miting, pagkat mga bagay na gusto kong malaman ay todo nityand ibibigay Sinubok ko nga kung siya'y talagang may ibubuga, unang tanong ko sinong Bossing ng opisina? Sino pa kundi si Airgauzedpalma! Korek ka diyan, galling mo talaga igan ang banat ko naman.

Subok ko uli at tanong kong pangalawa ay kung nasaan ako noong October 31 bandang alas 3 ng hapon? Saan pa, kundi nasa grocery ka! Galing mo talaga. Eh, si bossing nasaan siya? Agad ang sagot niya nasa LOYOLA, MARIKINA, gamit pa nga sasakyang opisyal na may plakang SEG852, ang patuloy niya.

Sige, kwento ka pa, ika ko, kasi gusto kong malaman pa ang mga nangyayari ditto, okey ang sabi niya alam mo meron akong nakikitang dalawang multo, er, anino pala sa itong kwarto tuwing maaga pa, iang He at isang She. Alam mo ba kung sino sila?

Basta isang lalake at isang babae ito, maya maya pa si He ay bumavbaba at sunod naman si She at sila'y pumapasok sa isang silid sa baba!

Tapos? Tapos ano?.....ha ha ha ha ha ha! Hi hi hi hi hi hi! Eh ano ngang nagyari at sino and mga ito?Ha ha ha ha ha ha ha!

O, sige na nga, bibigyan kitang clue less ten percent! Sila ay parehong may asawa! Ang labo naman, isa pa kasi hindi ko pa get! Okey, minsan isang umaga nakita silang naglalakad na naka holding hands sa city hall grounds. Naku, lalong Malabo, eh sino naman ang saksi ditto, aber?

Di itanong mo sa : OMARCAPIARO

O, sino naman ang nagpunit ng payroll? Si Bill Qunsumido Lee! Bakit naman siya

nakukunsume? Kasi mga gawain niya'y malapit ng maunsiyame! Bi da ang lakas niya kay bossing? Bagyo, dahil kay grasya!

Ano ang mga nakatatak sa sasakyan ng opisina ngayon? Eh, di FOR OFFICIAL USE ONLY. Tama ba ito o mali? Mali! Bakit at ano and dapat? Di naman kasi ito sinusunod lalo na ng hundas kaya ang dapat ay ang mga ito:

- FOR OFFICIAL USE ALSO
- FOR OFFICIAL USE, BEFORE
- FOR OFFICIAL USE DAW
- FOR OFFICIAL'S FAMILY USE
- FOR OFFICIAL'S ABUSE
- Last December anong pakana ni Bill Lee?
- Eat all you CAN'T!

Uilan ba ang s a n g k o t s a imbestigasyon? Tatlo o higit pa! Sino ang mga ito? Silang kung tawagin ay B-Complex: Bo Shing, Bill at BABA. Anong pwedenf mangyari sa kanila kung sakali? Gagawin sila ni Black Widow at Efren Bata ng Karambola!

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VICE MAYOR
HON. HERBERT M. BAUTISTA

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 - Hon. JUNIE MARIE CASTELO
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